



# KEY-NOTE SPEAKER AND TRAINER

*Anouk Schaap*

[www.anoukschaap.nl](http://www.anoukschaap.nl)

# A B O U T ANOUK

Anouk knows how to inspire her audience time and time again through her personal approach and strong vision on leadership. She makes the unconscious conscious by using leadership models and her innovative approach. The future is only for organizations that consciously choose impact over profit, the collective over individuality and long-term vision over short-term victories. Organisations only change when their leaders change.

Anouk has 10 years experience in Corporate Finance before she started her entrepreneurial journey. In her work as public speaker, trainer and executive coach she brings together her knowledge and experience in both the corporate industry as the world of entrepreneurship, leadership and personal development. She helps leaders and their companies excel in their leadership in order to create a meaningful impact rooted in a safe, inclusive and inspiring working environment.

Based on research, her experience of working with CEO's and her vision on leadership she speaks about below topics:

- Conscious Leadership
- Inspiring employership
- Creating a safe working environment
- Trust within teams and organisations
- Energy management and well-being



# CONSCIOUS LEADERSHIP

FOR LEADERS WHO WANT TO AUTHENTICALLY  
LEAD AND BE KNOWN FOR GREAT EMPLOYERSHIP

You face challenges as shortage in the job market, a demand for great employership, a safe working environment for everyone, a huge need for more diversity and inclusion, the responsibility of you and your companies' legacy and hybrid working after working from home for two years. A culture of connectedness is needed to cope with these challenges and become a future-proof company that thrives. In order to build this culture, you and your people are invited to look into your leadership abilities and how it affects your organisation and the people you work with.

Change can only come when aware, this is why Anouk believes Conscious Leadership is the future. It is not just her opinion, it has been proven over and over again that good and inspiring leadership starts with knowing yourself. Conscious Leadership goes beyond the individual, it is all about the bigger picture where you are invited to take your full ownership as a leader. Even though it goes far beyond yourself, you are the start of Conscious Leadership. Conscious Leadership means creating space for new choices, thoughts and actions that are directly translated in your leadership choices today. You set the tone for your team and organisation, together you create a meaningful impact for a better tomorrow.

*“Yesterday I was clever, so I wanted to change the world. Today I am wise, so I am changing myself.”*

-- Rumi

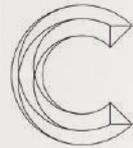
# RECENT COLLABORATIONS



SOHO HOUSE & CO



CAPITAL



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DIAMANTBEURS



MDTP

Activating Future Leaders



Boardtrust.



mci

BAZAAR  
BUSINESS  
CLUB



# REVIEWS

*"Anouk surprised us with a very special session focused on creating a safe working environment. It was a creative and surprising way to look different to our businesses and our leadership. Anouk is friendly and powerful at the same time. She has the unique ability to create a safe space where she easily shares her knowledge and experience. The workshop and her abilities are u huge asset to our members and collagues. We would love to see you back soon at Capital C!"*

Koen - COO Capital

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*"Companies who are looking for a trainer/ coach who can support their leadership abilities: Anouk is your woman. I had the huge pleasure attending a workshop about Conscious Leadership. It was an experience I won't forget. Anouk creates a safe space, we had conversations with our team we never had before. One thing that sticked like glue is her explanation of consious leadership and the impact of it. But also, how our identity as bi-cultural religious leaders is a huge asset in our leadership. These words are not enough to express how we experienced the workshop. Call Anouk and get inspired yourself!"*

Imane - Management at Hogeschool van Amsterdam

LET'S GROW TOGETHER!



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